

Message Text

UNCLASSIFIED

PAGE 01 SOFIA 00552 270903Z

53

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 AGR-10

TRSE-00 USIA-15 /052 W

----- 131013

R 260935Z MAR 75

FM AMEMBASSY SOFIA

TO USDOC WASHDC

INFO SECSTATE WASHDC 9375

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY VIENNA

UNCLAS SOFIA 0552

E.O. 11652: NA

TAGS: BEXP, HU, RO, AU

SUBJECT: AGRICULTURAL TECHNICAL SALES SEMINAR

FOR COMMERCE - OIM/SAD/CROSLLEY; BEWT/TPD/THOMPSON NAOM VERZARIU
VIENNA FOR EAST/WEST TRADE CENTER

1. SEMINAR MEMBERS ARRIVED IN SOFIA ON THE MORNING OF MARCH 20, AND
WERE HOSTED AND BRIEFED THAT EVENING AT A COCKTAIL AT THE RESIDENCE O
F

THE AMBASSADOR. ON MARCH 21, AT 0900, THE CONFERENCE WAS OFFICIALLY
OPENED BY BRIEF SPEECHES DELIVERED BY THE AMBASSADOR AND SEMINAR
CHAIRMAN. APPROXIMATELY 120 BULGARIAN REPRESENTATIVES OF THE CHEMICA
L

AND AGRICULTURAL MINISTRIES, RESEARCH INSTITUTES AND TRADE ORGAN-
IZATIONS REGISTERED TO ATTEND. ON THE SECOND DAY OF THE SEMINAR, ON
MARCH 22, THE AUDIENCE NUMBERED ABOUT 80 PEOPLE. DURING COFFEE
BREAKS AND BUFFET LUNCHESES SCHEDULED AT THE SEMINAR SITE, INFORMAL
BUSINESS MEETINGS BETWEEN THE US DELEGATION MEMBERS AND BULGARIAN
OFFICIALS TOOK PLACE. THE SEMINAR WAS CLOSED BY BRIEF ADDRESSES
GIVEN BY THE CHAIRMAN, COMMERCE COORDINATOR AND THE AMBASSADOR.
COMMEMORATIVE MEDALS WERE PRESENTED ON BEHALF OF THE SEMINAR
DELEGATION AND THE DEPARTMENT OF COMMERCE TO THE MINISTRY OF
AGRICULTURE AND BULGARREKLAMA, THE ORGANIZING BULGARIAN ENTITY.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SOFIA 00552 270903Z

ON SUNDAY, MARCH 23, A GROUP OF THE SEMINAR MEMBERS VISITED THE

HISTORIC RILA MONASTERY, ABOUT 60 MILES FROM SOFIA. ON MARCH 24, ADDITIONAL PRIVATE MEETINGS BETWEEN COMPANY REPRESENTATIVES AND BULGARIAN OFFICIALS TOOK PLACE AS WELL AS A VISIT BY THE SEMINAR CHAIRMAN AND COORDINATOR TO THE MINISTRY OF AGRICULTURE. DURING THE LATTER MEETING, ATTENDED BY SEVERAL BULGARIAN DEPARTMENT HEARS, THE SUBJECTS OF PESTICIDE REGISTRATION IN THE US AND EPA REGULATIONS WERE DISCUSSED. A LATER MEETING ON THE SAME DAY AT THE CENTER OF HYGIENE WAS ATTENDED BY ALL THE US DELEGATION, AND COVERED HERBICIDE APPLICATION AND TOXICOLOGY PROBLEMS. THE US DELEGATION DEPARTED ON TUESDAY MORNING, MARCH 25, FOR BUDAPEST.

2. AS WAS THE CASE IN ROMANIA, MOST OF THE US COMPANIES REPRESENTED AT THE SEMINAR WERE WELL KNOWN IN BULGARIA. THE SEMINAR SERVED AS A FORUM WHERE THE US DELEGATION WAS ABLE TO ADDRESS AN ASSEMBLED AUDIENCE OF END-USERS, INSTITUTE RESEARCHERS AND MINISTRY OFFICIALS, AND, AT THE SAME TIME, CONDUCT MULTIPLE BUSINESS DISCUSSIONS OVER A SHORT TIME SPAN. THE REACTION OF THE BULGARIAN AUDIENCE, SHILE REFLECTING A DESIRE FOR MORE TECHNICAL INFORMATION ON SPECIFIC AGRICULTURAL CHEMICALS (E.G., HERBICIDES), WAS OVERALL VERY FAVORABLE AND THE GENERALLY EXPRESSED FEELING WAS THAT A SIMILAR EFFORT SHOULD BE PROGRAMMED FOR NEXT YEAR.

3. BUDGET UPDATE (LEVA 1.20 PER \$1.00)

COMMERCE BUDGET

CHAIRMAN AND COORDINATOR ACCOMODATION		\$602
PRINTING OF INVITATIONS AND SIGNS	161	
PHOTOGRAPHER	50	
MEETING HALL AND EQUIPMENT	656	
INTERPRETERS/SECRETARY/PROJECTOR OPERATOR	357	
	\$1826	

ALLOCATED \$2025

WITHDRAW \$150

HOSPITALITY BUDGET

AMBASSADOR'S RECEPTION	\$ 50
COFFEE BREAKS (2)	206
BUFFET LUNCHES (2)	1294
CHAIRMAN'S SUITE REFRESHMENTS	20

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 SOFIA 00552 270903Z

RILA MONASTERY TRIP	70
TRANSPORTATION TO AND FROM AIRPORT	40
	\$1680

HERZ

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SOFIA00552
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750107-0740
From: SOFIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750313/aaaaalna.tel
Line Count: 111
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: woolflhd
Review Comment: n/a
Review Content Flags:
Review Date: 03 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 JUL 2003 by leeperne>; APPROVED <06 JAN 2004 by woolflhd>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AGRICULTURAL TECHNICAL SALES SEMINAR FOR COMMERCE - OIM/SAD/CROSLEY; BEWT/TPD/THOMPSON NAOM VERZARIU
TAGS: BEXP, HU, RO, AU
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006